

Goodmans Delivers Free HD Digital TV

May 6 2008, Goodmans, is pleased to announce its entry into the exciting new Freesat HD Digital Box market, offering consumers, access to free high definition digital TV without subscription charges.

All you need to get the new Freesat digital services is a small satellite dish, and one of the new Goodmans Freesat Digital Boxes – Simple!

The Freesat TV channel line-up is amazing with initially over 80 free digital TV and radio channels and interactive services, as well as (HD) high definition programming from the BBC and ITV. More channels are set to join the line-up along the way.

If you've already upgraded your analogue TV to a HD Ready model, then all you have to do to start watching free HD in full glory, is connect the new Goodmans **GFSAT200HD** HD Freesat Digital Box to your TV and voila – cinematic sound and vision quality in your living room without the distraction of popcorn munching from the row behind!

Watching in HD gives you up to five times more picture definition and once you've experienced it you'll appreciate the finer details in life and they'll be no turning back. Couple that with the Dolby Digital 5.1 surround sound in which many of the HD programmes will be broadcast and you'll actually start to feel like you're in the programme and not just watching it.

For those consumers whose main objective is to watch all the Freesat free digital TV channels on their existing analogue TVs, then the good news is that Goodmans has also launched a standard definition Freesat Digital Box, the **GDSAT100SD**.

Both new models will be available at leading on-line and high street retailers from May and will offer excellent value. For a one off payment consumers will receive the satellite dish, digital box and installation. There is no ongoing subscriptions or long-term contracts so you're left alone to simply enjoy the wealth of digital TV channels that Freesat offers.

Goodmans GDSAT100SD Freesat Digital Box will retail around £70.00.
Goodmans GDSAT200HD High Definition Freesat Digital Box will retail around £150.00

NB. Please warn your friends that you may not be coming out for a while!

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For further information pls contact:

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or visit the Goodmans Freesat website www.goodmansdigital.co.uk

About Freesat

Freesat is the new TV service providing subscription-free digital television to everyone in the UK. It offers over 80 TV, radio and interactive channels, including High Definition (HD) services from the BBC and ITV. Freesat is a not-for-profit organisation and is a joint venture between the BBC and ITV. For more information visit www.freesat.co.uk